

The Art of Prompt Engineering for Scrum Masters – Elevating Agile with AI

Scrum Masters are at the heart of Agile team success, ensuring smooth collaboration, efficient workflows, and continuous improvement. **AI is not here to replace your role – it's here to amplify your impact.** Through **hands-on exercises, real-world use cases, and interactive AI experiments**, you'll learn **how to integrate AI into your Agile practices while keeping people and collaboration at the center.**

This **advanced level course** is designed **exclusively for Scrum Masters** who want to use Prompt Engineering and AI-driven insights to:

- < Enhance team facilitation and communication
- < Improve Agile ceremonies and coaching effectiveness
- < Optimize sprint planning and retrospectives
- < Streamline reporting and data analysis
- < Unlock new levels of efficiency and team engagement

Who Should Attend:

This course is designed specifically for Scrum Masters who want to:

- < Enhance Agile Coaching & Facilitation – Use AI-powered prompts to guide team discussions, improve retrospectives, and drive continuous improvement.
- < Optimize Sprint Planning & Execution – Leverage AI to support (not replace) backlog refinement, capacity planning, and dependency management.
- < Improve Agile Metrics & Reporting – Automate dashboards, progress reports, and sprint summaries while ensuring data remains meaningful and actionable.
- < Drive Better Retrospectives & Team Engagement – Use AI-generated prompts and insights to spark deeper reflections, uncover hidden blockers, and boost team morale.
- < Accelerate Impediment Removal – Identify patterns in recurring blockers and gain AI-assisted insights to propose faster, smarter solutions.

- < Facilitate Stakeholder Communication – Summarize Agile progress, key risks, and priorities effectively with AI-assisted updates.
- < Future-Proof Your Role as a Scrum Master – Develop and AI-empowered mindset that enhances, rather than replaces, your human-centered leadership skills.

Note: This course is specifically for Scrum Masters. Product Owners, Agile Coaches, and Team Leads may attend, but there will be a separate course designed for AI-powered Product Management and Ownership.

Course Objectives:

- < **Master AI-Powered Facilitation** – Learn how to use AI prompts to streamline Agile ceremonies, improve coaching, and drive engagement.
- < **Identify & Address Team Challenges Faster** – Leverage AI to analyze patterns, recognize blockers, and accelerate problem-solving.
- < **Optimize Agile Metrics & Data-Driven Decisions** – Use AI to automate but not to oversimplify burndown charts, velocity tracking, and sprint insights.
- < **Improve Cross-Team & Stakeholder Communication** – Generate AI-assisted updates that keep leadership and stakeholders informed without extra effort.
- < **Enhance Sprint Planning & Backlog Refinement** – Assist teams in refining user stories, estimating effort, and ensuring sprint goals align with business needs.
- < **Supercharge Retrospectives & Team Reflection** – Use AI to generate engaging retrospective prompts and uncover hidden patterns in team feedback.
- < **Stay Ahead in the AI-Powered Agile World** – Future-proof your role by integrating AI in a way that supports, not replaces, Agile principles.

Why this Course is Different:

Built for Scrum Masters

- < Built for Scrum Masters – Designed specifically to enhance facilitation, coaching, and Agile team effectiveness.
- < 100% Hands-On Learning – No passive lectures! Engage in real-world AI experiments, interactive challenges, and live Agile simulations.



- < AI as an Assistant, Not a Replacement – You’ll learn how to use AI as a powerful tool while keeping human expertise and collaboration at the core.
- < Gamified, Interactive & Practical – Compete in AI-powered facilitation challenges and leave with immediately applicable AI techniques.

By the end of this course, you’ll be an AI-empowered Scrum Master – leveraging AI to facilitate smarter, faster, and more effective Agile teams while keeping Agile’s human essence intact!

Duration:

12 hours